



Schedule Public Policy Days

Wednesday, Jan. 25, 2012: Capitol Hill
Thursday, Jan. 26, 2012: Walter E. Washington Convention Center

Two days uniting automotive industry leaders with public policy makers to drive a smarter, greener, cleaner and safer automotive future.

Jan. 25: National Journal Live Policy Summit Caucus Room, Cannon House Office Building: 8-10:30 a.m.

As policymakers debate ideas to boost job creation and American manufacturing, advances in technological innovation, global competition and changing public attitudes are accelerating the demand for more environmentally sustainable automobiles. What is the state of manufacturing in the U.S. auto sector? What are the latest trends in green technology? And, how are they affecting the auto industry's financial health and historic reliance on fossil fuels? This National Journal Policy Summit will feature a panel of members of Congress, industry leaders, and experts exploring job creation and innovation in the automotive industry today.

Produced by *National Journal* and underwritten by The Washington Auto Show®, the multi-panel program will be moderated by the National Journal's Energy and Environment Correspondent Amy Harder and Economics Correspondent Jim Tankersley,

Jan. 26: Public Policy Day at the Walter E. Washington Convention Center

The day offers a private preview of The Washington Auto Show to government, industry and media officials. The daylong schedule of events features a government keynote address by U.S. Secretary of Transportation Ray LaHood and an industry keynote by Hyundai Motor

America Executive Vice President of National Sales Dave Zuchowski. The evening boasts a celebratory Sneak Peek Reception and a special tribute to Roger Penske, who will receive the Keith Crain/Automotive News Lifetime Achievement Award, presented by Keith Crain, Editor-in-Chief of Automotive News. GM President Mark Reuss will deliver the event keynote.

8:00 a.m – 10:00 a.m.	SAE International Plenary Session A conversation on meeting the growing global demands for fuel efficiency, personal mobility and safety. Moderator: Jason H. Vines , Senior Vice President, Fleishman-Hillard International Communications Panelists: Mitch Bainwol , CEO, Alliance of Automobile Manufacturers; Roland Hwang , Transportation Program Director, Natural Resources Defense Council; Adrian Lund , President, Insurance Institute for Highway Safety; Ronald Medford , Deputy Administrator, National Highway Traffic Safety Administration; Margo Oge , Director, Office of Transportation & Air Quality, U.S. Environmental Protection Agency; David Sargent , Vice President, Global Automotive, J.D. Power and Associates;
10:00 a.m. – 10:20	Government Official
10:25 a.m. – 10:45 a.m.	Keynote: Dave Zuchowski, Executive Vice President, National Sales, Hyundai Motor America
10:50 a.m.- 11:05 a.m.	Volkswagen
11:15 a.m. – 11:40 a.m.	Ford
11:45 a.m. – 12:00 p.m.	Jeep
12:00 p.m. – 12:15 p.m.	Dodge
12:20 p.m. – 12:30 p.m.	Sen. Jeff Merkley (D-OR)
12:30 p.m.- 1:15 p.m.	General Motors (LUNCH)
1:15 p.m.- 1:25 p.m.	WAPA Golden Quill Award.
1:35 p.m. – 1:55 p.m.	Mazda
2:00 p.m – 2:30 p.m.	2012 Launch of the Advanced Technology SuperHighway Government Keynote Address: U.S. Secretary of Transportation Ray LaHood
2:35 p.m. – 2:55 p.m.	U.S. Coalition for Advanced Diesel Cars
3:00 p.m. – 3:20 p.m.	Presentation of The Green Car Vision Award
3:25 p.m. – 3:45 p.m.	Greenspeed - Boise State U.
3:50 p.m. – 4:10 p.m.	Press conference TBA
5:00 p.m. – 8:00 p.m.	Sneak Peek Reception
7:00 p.m. Reception	Keith Crain/ <i>Automotive News</i> Lifetime Achievement Award Tribute
8:00 p.m. Dinner	to: Roger Penske