

THE 2011 WASHINGTON  
**AUTO SHOW**  
[CHANGE HAPPENS HERE]

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FOR IMMEDIATE RELEASE

For more info:  
Barbara Pomerance  
800-697-7574

**Washington Area New Automobile Dealers Association Announces  
Doubled Time Frame for 2011 Washington Auto Show**

In 2011, The Washington Auto Show®, the industry's public policy show, will double its time frame from five to 10 days, according to the show's producer, the Washington Area New Automobile Dealers Association (WANADA).

The largest public show in Washington and the "tier-one" auto show displaying more green cars and technologies than any other, The Washington Auto Show is scheduled from Jan. 28 to Feb. 6, with Jan. 26 and Jan. 27 serving as special preview days for media, government and industry.

"Only The Washington Auto Show can bring together policy makers and industry innovators; indeed, 'Change Happens Here,'" said Charles Stringfellow, show chairman and CEO of Brown's Automotive.

In 2011, the show will again host the "Advanced Technology SuperHighway," a 65,000-square-foot display housing the latest innovations in safety and sustainability from clean diesel to electric vehicles.

Enhancing the collaborative industry work of the show, SAE International will again co-locate its Government/Industry conference with the Washington Auto Show, and the Electric Drive Transportation Association (EDTA) will hold meetings alongside The Washington Auto Show. At the same time, the show draws a massive, diverse and affluent audience with its showcase of stars and cars, cutting-edge technologies, contests and car giveaways as well as children and sports mascots.

Look for the display of more than 700 new vehicles by over 42 domestic and import manufacturers offering a showcase of cars, trucks, mini-vans, sport utility vehicles. The show fills the 750,000 square-foot space with two-levels of advanced exhibits.

**SHOW DATES:**

Jan. 26: Public Policy Day on Capitol Hill – "The Green Car Summit" presented by *Green Car Journal* and The Washington Auto Show in Caucus Room of the Cannon House Office Building

Jan. 27: Public Policy Day at Walter E. Washington Convention Center –announcements from automakers and industry for officials in government, industry and media

Jan. 27: Sneak Peek Preview Reception-exclusive to Members of Congress, Ambassadors, regulators, industry and media

Jan. 28-Feb.6: Public Days – Open to the public

**WHERE:** The Walter E. Washington Convention Center, Washington, DC.

For more information, visit the show Web site at [www.washingtonautoshow.com](http://www.washingtonautoshow.com)