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## Ten Men and Women Battle to Win New Car in Hyundai Hands-On Contest at Washington Auto Show

- Contest Begins Tuesday, Jan. 30 at 3 p.m.
- Eager Local Residents Compete to Win Hyundai Tucson SEL PLUS AWD

WASHINGTON, Jan. 30 – Ten contestants will compete starting Tuesday to win a brand-new SUV by keeping in contact with the vehicle constantly day after day until the end of the Washington Auto Show, Sunday, February 4, 2018. This contest has been a regular feature of the show and is now in its 19<sup>th</sup> year.

The prize is a 2018 Hyundai Tucson SEL PLUS AWD, one of Hyundai's award-winning SUVs.

"For almost two decades, the Hands-On Contest has been a signature event at The Washington Auto Show," said Kevin Reilly, president of Alexandria Hyundai and board member of the Washington Area New Automobile Dealers Association, producer of The Washington Auto Show. "The Washington area Hyundai dealers are excited to partner with The Washington Auto Show once again on this contest. One contest participant with the will to persevere for almost five days will drive away with one of our best-selling SUVs - the 2018 Hyundai Tucson SEL PLUS AWD."

Contest rules require that all participants keep a portion of their body on the Hyundai for the duration of the contest. Finalists will be positioned around the prize vehicle at random by the judges and must be continuously in physical contact with the vehicle at all times (excluding sanctioned breaks). If a participating contestant does not maintain continuous contact with the vehicle for any reason that contestant will be disqualified.

The last person remaining in physical contact with the prize vehicle will win it. In the event that the end of the live contest leaves more than one finalist, each will be given a key to the vehicle, but only one key will start the Tucson. Each finalist will try the key and they one with the key that starts the vehicle will be the winner.

### About The Washington Auto Show

The 2018 Washington Auto Show is currently ongoing and runs through February 4. It is one of the five top auto shows in the United States and is the largest indoor consumer event in the District of Columbia. The show is being held at the Walter E. Washington Convention Center, where more than 35 automakers will display over 650 vehicles.

For more information on The Washington Auto Show, please visit: [www.washingtonautoshow.com](http://www.washingtonautoshow.com)

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