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THE NEWEST FORDS AT THE WASHINGTON AUTO SHOW *Mustang Mach-E, Mustang ShelbyGT500!* **11:15 AM Media Briefing**

On Thursday, January 23, at 11:15 am, Bryan Atkenson, Business Development Specialist, D.C. Region will present Ford's newest vehicles, including the first ever all-electric [Mustang Mach-E](#), the power packed [Mustang Shelby GT500](#), and the new [2020 Explorer](#) which has been transformed from the ground up. These, along with our family of Trucks and SUVs will all be there, highlighting how Ford is undergoing a product led transformation, bringing you smart, adventure ready, fun-to-drive vehicles.

We hope you're able to join us. For high-res images, b-roll, releases, or if you would like to set up something prior, you can reach rhondabelluso@gmail.com for arrangements.

Ford Motor Company Media Briefing

Date	Thursday, January 23, 2020
Time	11:15 AM
Location	Washington D.C. Convention Center
Hosts	Bryan Atkenson and Rhonda Belluso
Visuals	Mustang Mach-E, Mustang Shelby GT 500, 2020 Explorer, Ranger, Raptor

Ford Stand available visuals

- **All-new Mustang Mach-E:** For the first time in 55 years, Ford is expanding the Mustang family, bringing the famous pony into the electric age with Mustang Mach-E, an all-new, all-electric SUV born of the same all-American ideals that inspired the best-selling sports coupe in the world; the new model arrives later this Fall.
 - **Media Kit:** <https://www.ford.com/mach-e/2021/media-kit/>
- **SUV Lineup:** Ford's family of SUVs provides our broadest vehicle lineup, giving the consumers the power of choice with no compromise. From our largest and most powerful 3-row Expedition to our most fuel-efficient Escape Hybrid, or dynamic Edge ST, there is a vehicle for everyone.
 - **Media Kits:**
 - [Edge](#)
 - [Escape](#)
 - [Expedition](#)
 - [Explorer](#)
- **All-new Mustang Shelby GT500:** The pinnacle of Mustang performance and highlights the innovation, ingenuity and passion of Ford Performance.
 - **Photo/B-roll assets:** <https://tinyurl.com/yc9epaxr>

For news releases, related materials and high-resolution photos and video, visit www.media.ford.com.

- **Ford Ranger:** This midsize pickup engineered Built Ford Tough, ready for adventure and packed with driver-assist technologies to enable easier driving both on and off-road. It joins our F150, Raptor, and F250 on the show floor in D.C.
 - **Media Kit:**
<https://media.ford.com/content/fordmedia/fna/us/en/products/trucks/ranger/2020-ranger.html>

- **Additional Ford Vehicles:** The following vehicles will also be on the show floor:
 - **Edge**
 - **Escape**
 - **Expedition**
 - **Explorer**
 - **F150**
 - **F150 Raptor**
 - **F250**
 - **Fusion Hybrid**
 - **Fusion Energi**
 - **Mustang**
 - **Mustang Mach -E**
 - **Mustang Shelby GT500**
 - **Ranger**

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About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 191,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.